



Proudly Serving Morrison County Since 1888



NEWS

200 NW 1 St

Little Falls, MN 56345

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VOLUME 26 ■ NUMBER 9

DECEMBER 2009

New Little Falls Welcome Signs



The Little Falls Area Chamber of Commerce in conjunction with Little Falls Granite Works, Little Falls Dandee Lions, Little Falls restaurant and lodging tax, and Leonard Gamradt. The total investment for the 12 foot by 4 foot pieces of granite, lighting and landscaping will be approximately \$15,000. These beautiful maintenance free structures promise to be in place for many years to come. A special thank you to Little Falls Granite for the donation of the engraving and installation

Nominations Now Being Accepted

Nominations are now being accepted for Small Business of the Year, Large Business of the Year and Volunteer of the Year.

Included with this newsletter are nomination forms for Small Business of the Year, Large Business of the Year and Volunteer of the Year. Nominating is easy. Simply complete the form and either fax, email or mail to the Chamber Office by the deadline date. All nominations will be reviewed by the Chamber's Outstanding Service Committee, with awards being made at the Chamber Annual Meeting, February 25, 2010.

Inserts Included...

- ~ December Networking Flyer
- ~ 2010 Sponsorship Opportunities
- ~ LindyLand Alumni Learning Opportunity
- ~ Small Business of the Year Nomination Form
- ~ Large Business of the Year Nomination Form
- ~ Volunteer of the Year Nomination Form

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**Your 2009
Chamber of
Commerce Board
of Directors:**

2007-2009

Tom Chatfield
Fallsburg Woodworking
Jacki DeVine
Lori Kush
Kush State Farm Insurance
Sandy Smith
2009 Chair of Board
GoldSmith Jewelers

2008-2010

Shane Cole
Dominos Pizza
Carl Vaagenes
St. Gabriel's Hospital
Doug Veillette
Dairy Queen
Tom West
Morrison County Record

2009-2011

Bridget Britz
Horizon Health
Paul Kapsner
Royalton Lumber
Julie Zupko
Biegane Insurance Agency
Col. Richard Weaver,
Immediate Past Chair
Camp Ripley

Chamber Staff:

Debora K. Boelz,
President/CEO
dboelz@littlefallsmnchamber.com

Rachel Czech,
Financial Coordinator
rachelc@littlefallsmnchamber.com

Sylvia Ryden,
Office Coordinator
sylviar@littlefallsmnchamber.com

Gina Vetter,
Projects & Volunteer Coordinator
ginav@littlefallsmnchamber.com

From the Desk of the CEO - Debora K. Boelz



Greeting from the desk of the CEO! And those greetings this time include a Happy Holidays to you and yours!

December is our transitional month, as we say goodbye to board members who have served for term years 2007-2009. Rotating off of the Board of Directors are Tom Chatfield, Fallsburg Woodworking, Jacki DeVine, individual member and Sandy Smith, GoldSmith Jewelers. Sandy will remain on the board as the immediate past chair in an ex officio, non voting capacity. Lori Kush of State Farm Insurance, who was appointed to fill on open board seat between elections, was elected to her first 3-year term. Thank you for your service to the Chamber community!

Members elected to the Board of Directors for term years 2010 - 2012 are Jim Bircherm of St. Otto's, Barb Lyons of Mid Minnesota Federal Credit Union, Roxanne Matsen of Larson Abstract and Lori Kush of Kush State Farm Insurance. Thanks for your willingness to serve!

The question was raised as to why there was no candidate representing retail on this year's ballot. When seeking candidates, the Nominating Committee looks at the current mix of representation on the board. With Dominos Pizza, The Dairy Queen, Royalton Lumber and GoldSmith Jewelers, the retail division of the membership has representation. Professional, financial and nonprofit have current seats at the table as well. The division of the chamber that is not represented starting in 2010 is manufacturing.

The companion piece to this, is that members may be asked to serve, but decline. Plus placing a name on a ballot does not guarantee election.

We ended our membership year with 358 members! This is something to celebrate as the number is up 14 over 2008. Our retention rate was 93.85% - anything over 90% is great. In this economy, we appreciate that Chamber membership is valued and considered a needed business expense.

Members have different reasons for joining the Chamber, but the bottom line is there must be a value for the membership. We pride ourselves in what we do have to offer our members, including bulk mail privileges, the free listing in the print version and web-based Membership Directory, free active links from the Chamber's website to members, business referrals, free use of the Depot's meeting room (during regular business hours, minimal fees apply for other times), and the networking and educational opportunities to name a few.

But we can do more! Just because our numbers are good, we need to be on the lookout for ways to add even more value to our membership. The Membership Development Committee is researching a member-to-member buying program. An example of this was recently offered by Dominos Pizza. On specific days in November, Chamber members were offered 40% off their order by mentioning a specific order code. What a great way to generate business!

You can do this too! What goods or services would your business have to offer other Chamber members? It can be for a specific day, month or year. A specific item in your store or a discount on services. The creative opportunities are endless. Think about it!

In closing, Financial Coordinator Rachel Czech and her husband Cory welcomed a new additional to their family on November 12th. Levi Markus is also welcomed into the family by big sister Jaydence. Congratulations to all!



Chamber Holiday Promotions

Your Chamber of Commerce will again be working to make the holidays special for our community. Doing business locally is a great gift you can easily give! Enticing all area residents to shop Little Falls during this holiday season will strengthen our local economy by recycling dollars again and again through the business community. See the list below for specific Chamber planned promotions and events.

Holiday Matinee Movie

Give yourself time to leisurely shop locally while your children enjoy a free movie at the Falls Cinema, located at 115 SE 1 St in Little Falls on Saturday, December 5, 2009. Show times are noon and 2:00 p.m. The movie being shown is Hotel for Dogs. This movie is free due to the generous sponsorship provided by **Mid Minnesota Federal Credit Union**.

Have your photo taken with Santa!

Santa will be visiting Little Falls and double checking his list, **Saturday December 19** from **9:00 a.m. – Noon** at the Chamber of Commerce, 200 NW 1 St.

City of Lights

The Little Falls Area Chamber of Commerce is proud to again flip the switch on the City of Lights in downtown Little Falls. The City of Lights will run from November 27, 2009 thru January 4, 2010.



Halloween Trick or Treating

Thank you to our many Chamber Members who, once again, provided a safe trick or treating environment for the youngsters of our community. Over 800 children enjoyed this special event. Please remember all our local business do for us by shopping local this holiday season.

Friday Morning Coffee

December Friday Morning Coffee
Friday, December 18
7:30 – 9:00 a.m.

Sponsored by:

Perkins Restaurant & Bakery

Location:

Perkins Restaurant & Bakery
201 16 St NE, Little Falls



Kick off your weekend by joining us for a cup or two of coffee and a donut while making business connections. All Chamber members and their employees are invited to attend.

Friday Morning Coffees are the third Friday of each month from 7:30 – 9:00 a.m. Introductions are made around the room starting at 8:15 a.m.



Business After Hours

December Business After Hours
Thursday, December 10
4:30 – 6:00 p.m.

Sponsored by:

US Bank

Location:

US Bank

101 E Broadway, Little Falls



Chamber Annual Meeting

Thursday, February 25, 2010
 Falls Ballroom
 15879 Hwy 27, Little Falls

5:30 p.m. Social ~ 6:00 p.m. Dinner ~ 6:45 p.m. Program

The 122nd Annual Meeting of the Little Falls Area Chamber of Commerce will feature guest speaker Mike Max. Mike Max is seen on WCCO-TV as a sports reporter and anchor. He also hosts WCCO Sports Tonight with Mike Max on WCCO Radio. Prior to hosting the radio show, Mike hosted Sports Connection on the Midwest Sports Channel. Mike will be speaking on the five reasons people succeed.

The Chamber's Annual Meeting also offers the opportunity for you to advertise your business to the Chamber community via a Corporate Sponsorship. As a Corporate Sponsor, your business logo will be included on the invitations, Chamber web-site, meeting program, Chamber newsletter and Annual Report. In addition, you will receive the opportunity to have a business promotion table, in which you can have your business brochures and other materials at the event and available for distribution. Your \$330 sponsorship also includes a reserved table and meals for 10.

If you are interested in being an Annual Meeting Corporate Sponsor contact Deb or Gina at the Chamber (320) 632-5155 or email Gina at ginav@littlefallsmnchamber.com. *We do accept Visa and Mastercard.*

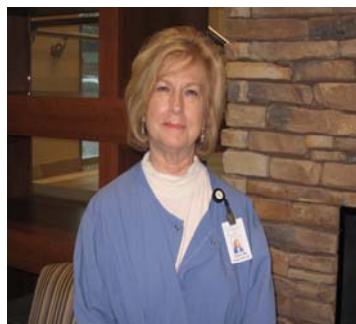
Recent Board Action

- ~ Set the booth fees for the 2010 Arts & Crafts Fair at the same rate as in 2009.
- ~ Approved the addition of a workstation in the Depot for Little Falls Community Schools use.
- ~ Approved the purchase of a special event host liquor license for the 2010 Annual Meeting
- ~ Ratified the results of the election for the Board of Directors for 2010—2012.

December Employee of the Month

In December, DiAnn Loven a staff RN for the past 41 years at **St. Gabriel's Hospital**, was honored. DiAnn currently takes care of the chemotherapy scheduling and works with patients receiving chemotherapy. DiAnn strives to work with families and physicians to best meet the needs of each patient.

In addition to working at St. Gabriel's, DiAnn has 4 grown children and 8 grandchildren. She enjoys attending their various activities.



November Employee of the Month

The November Employee of the Month was Russell Atkinson, **Ace Hardware**, was honored. He started working in Coborn's in 2004, and transferred into Ace Hardware when they opened in 2006. Russ has various duties that include helping customers, stocking shelves and keeping the store looking good. He enjoys woodworking and has personal knowledge to assist customers with projects. He and his wife enjoy traveling; and he enjoys yard work and the dogs the couple owns.

Meet Me @ the Chamber

Catch Meet Me @ the Chamber every Friday at 2:00 & 7:00 p.m. on cable access channel 6 in Little Falls. Each month Chamber CEO Debora K. Boelz interviews 2 Chamber members and the Employee of the Month. This is a great opportunity to learn more about the businesses located right here in Morrison County.

December guests include John Roufs, owner of the Vacuum Cleaner Sales & Service Center and Dan Meyer, CEO of Atomic Learning. The Employee of the Month for December is DiAnn Loven, St. Gabriel's Hospital.

Thanks to Jerry Abraham, Central Minnesota Access Television, for making this happen.

Lindy Greeter Member Visits

Thank you for your membership. Photos are from Member Visits made November 19. Greeters present the member with a Chamber mug filled with sweets, and thank them for their support of the Chamber and community.



Froggy's Signs

Lindy Greeter Kyle LeMieur, **Shelley Funeral Chapel**, with Kari Lenius, Sign Designer at **Froggy's Signs & Graphics**. Froggy's has been in business for 17 years, making all kinds of signs for interior and exterior use. Check out the website at www.froggy signs.com.



Healthy Communities Collaborative

Lindy Greeter Kyle LeMieur, **Shelley Funeral Chapel**, with Kate Bjorge, Executive Director, and Mary Kenna, Youth Program Coordinator, at **Healthy Communities Collaborative**. The HCC serves Morrison County youth and families, improving quality of life as we live, learn, work, worship, and play together.



Little Falls School District 482

Lindy Greeter Kyle LeMieur, **Shelley Funeral Chapel**, with Rande Smith, Assistant School Superintendent of **School District 482**. Rande notes that they appreciate the opportunity to work with the Chamber, and all the people of the Little Falls community.



Little Falls Convention & Visitors Bureau

Lindy Greeter Kyle LeMieur, **Shelley Funeral Chapel**, with Lucy Moren, Assistant Manger at the **Little Falls Convention & Visitors Bureau**. The Convention & Visitors Bureau is a non-profit organization operating for the purpose of increasing tourism to the area by promoting Little Falls and the surrounding area as a visible tourist destination to in-state and out-of-state travelers.



St. Francis Campus Credit Union

Lindy Greeter Kyle LeMieur, **Shelley Funeral Chapel**, with Louise Frank, Sr. Members Service Rep/Loan Officer; Carrie Zupko, Office Operations Manager; Kayla Bates, Members Service Rep. at **St. Francis Campus Credit Union**. The Credit Union is a service to employees of the Campus and their blood relatives.

THANK YOU!

Thank you to the following members who have renewed their investment in the Chamber for fiscal year 2009-2010, since our last Newsletter, as of November 30, 2009

We appreciate your continued support!

Marshik Insurance
Thielen Appliance

THANK YOU!

We would like to thank the **Flower Dell** for the use of their ladder to decorate the Chamber's historic meeting room for this holiday season.

Leadership LindyLand Alumni Learning Session

In our continued effort of wanting to provide on going personal development for our Leadership LindyLand Graduates an opportunity to reconnect with fellow participants while incorporating a learning opportunity. The Chamber of Commerce is proud to announce a networking / social opportunity for our Leadership LindyLand Graduates and General Membership. Take advantage of this great opportunity by attending this valuable presentation.

Date: Thursday, January 21, 2010

Time: Noon – 1:30 p.m.

Topic: **Social Networking**

Everyone talks about it, but is your business successfully leveraging social media like LinkedIn, Twitter and Facebook?

Presented by: Miranda Anderson,
Brainerd Lakes Area Chambers of Commerce

Location: Morrison County Government Center - Mtg. Rm. 1,
213 1 Ave SE, Little Falls

Cost: \$14 per person for Leadership LindyLand
Graduates (*includes lunch*)
\$16 per person for Chamber Members
(*includes lunch*)

Register on-line at www.littlefallsmnchamber.com on the Calendar of Events link, e-mail Gina at ginav@littlefallsmnchamber.com, call the Chamber at (320) 632-5155 or mail your completed registration form (included as an insert in this newsletter) to the Chamber of Commerce, 200 1 St NW, Little Falls MN 56345. We now accept Visa and Mastercard.

WELCOME TO OUR NEWEST CHAMBER MEMBERS!

CarCo Automotive Inc

Jeff & JuneMarie Friedrich, Owners
13289 25 Ave NW, PO Box 298
Rice, MN 56367
320-393-3687
www.carco.com
only_car_chick@yahoo.com

CarCo Automotive is family owned and operated. They specialize in auto, truck, and heavy equipment sales, collision repair, towing, mechanical and glass repair, loaner vehicles.

NorthStar Access

Jeff Ratzloff,
Business Account Representative
440 Eagle Lake Rd
Big Lake, MN 56309
320-828-3707
www.northstaraccess.com
jratzloff@nsatel.com

NorthStar offers business landline telephone service, DSL, and telephone systems. Also high speed internet service, 24/7 customer support.

Add your 2 cents on policy issues!

The Minnesota Chamber of Commerce has a new website, mymn.org, which is an ambitious, multi-year public engagement and issue advocacy effort to fundamentally change Minnesota's public policy environment. Chamber research has shown that most Minnesotans and business leaders agree on the issues, they just don't know it.

mymn.org offers a new approach better suited for the new economic and political climate. With a growing frustration of political partisanship and a sense that Minnesota is losing its edge, mymn.org will unite Minnesotans around a brand to build a better more competitive Minnesota.

The Minnesota Chamber of Commerce is inviting you to help build a united, positive, forward looking vision for Minnesota. Join the conversation and share their views, submit photos, videos and comments at mnmn.org

This is just the first tool in many that will begin to change the policy debate in Minnesota. We invite your support, feedback, suggestions and participation.

mymn.org will attract support by engaging Minnesotans in something they care deeply about, Minnesota and its future. The Minnesota Chamber can only be successful in partnership with the local chambers across the state. Click on and let your voice be heard.



Cap-and-trade demands international solution

By David C. Olson

Clean air and a sound environment are vital to all Minnesotans and especially to the business community. Our greatest challenge is to accomplish this without slowing the development of our economy and job growth. Of particular concern is any initiative which puts Minnesota businesses at an economic disadvantage with their competitors in the national and global marketplaces.

That's why the Minnesota Chamber of Commerce and its statewide network of local chamber partners reject any cap-and-trade policy that places Minnesota or the Midwest on an island. We advocate a national policy – but only if it is crafted within the context of an international agreement. That critical element is missing from the current debate in Congress.

We endorse the goal to gradually reduce greenhouse gases from air emissions and to use a trading market among businesses, if it reduces the cost of reducing emissions. We support wise investments that diversify the nation's energy generation and make our nation more energy efficient and independent.

The cap-and-trade legislation before Congress, however, is certain to result in higher energy prices that will be passed to ratepayers. Our core concern is the impact of those costs on jobs and the ability of Minnesota businesses to compete in the global economy. The mining and forest products industries particularly will be hit hard. However, any product manufacturer with global sales will be less competitive if energy prices increase significantly.

This negative impact will be exacerbated by the proposed allocation of emission allowances for electric utilities – a formula based 50 percent on emissions and 50 percent on sales. Utilities that are more coal dependent will need to purchase even more allowances than if allowances were based on emissions alone. Customers in Minnesota and the Midwest rely heavily on coal-powered electricity generation. As a result, they will be affected disproportionately compared with other regions, creating another competitive disadvantage for businesses.

A more equitable system is to distribute allowances solely on the basis of emissions. We appreciate the efforts of Minnesota's two U.S. senators – Amy Klobuchar and Al Franken – who recently advocated this position in a letter to U.S. Senate leadership.

Technology is important to this debate, too. New, cost-effective carbon capture and storage technologies are necessary if we are to reduce greenhouse gases and be able to use the abundant, domestic resources like coal to meet energy needs. Nuclear power also will be critical to addressing growing electricity needs in a carbon-constrained world. Regulatory and liability hurdles must be addressed to ensure the timely development of all technology options.

The Minnesota Chamber is not standing still on addressing climate change. We believe much more can be done to reduce greenhouse gas emissions without additional government regulations, specifically in the areas of conservation and efficiency. To that end, we have launched Energy Smart which recently marked its one-year anniversary. Energy Smart helps businesses become more energy efficient. As a result, companies reduce carbon emissions and save money on their bottom lines.

The business community has a strong record of advancing initiatives that benefit the environment and the economy. But we believe the federal legislation as currently framed – especially without an accompanying international agreement – won't solve the problem, be efficient or cost effective. We are making that position very clear with our state's congressional delegation.

David Olson is president of the Minnesota Chamber of Commerce. For more information, visit the Web at www.mnchamber.com.

CALENDAR OF EVENTS & CHAMBER MEETINGS

December 2009

(Chamber events and meetings are in **bold print**). For an expanded listing of community events, check the Chamber website at <http://www.littlefallsmnchamber.com/whatsnew.cfm>

DECEMBER

- 1 Lindy Greeter Committee Meeting—Noon—Depot**
- 1-6 Christmas at the Mansions—1:00 p.m. to 6:00 p.m.—Linden Hill Historic Event Center
- 2 St. Nick Night sponsored by Pierz Commercial Club—Participating Businesses
- 4 Outstanding Service Committee Meeting—Noon—Depot**
- 5 Carousel of Crafts—9:00 a.m. to 3:00 p.m.—Little Falls Community Middle School Commons
- 5 Christmas with the Lindbergh's—10:00 a.m. to 4:00 p.m.—Lindbergh Historic Site
- 5 Movie Matinee sponsored by Mid MN Federal Credit Union—Noon & 2:00 p.m.—Falls Cinema**
- 5-6 Santa at the Santa House at the Morrison County Fairgrounds—Noon to 4:30 p.m.—Morrison County Fairgrounds
- 6 St. Gabriel's Hospital Auxiliary Belgian Waffle Breakfast—9:00 a.m. to 1:00 p.m.—Little Falls American Legion
- 6 Morrison County Historical Society Holiday Book Release Party—1:00 to 4:00 p.m.—Weyerhaeuser Museum
- 6 Heartland Symphony Orchestra Holiday Concert—2:00 p.m.—Little Falls Community High School
- 7-22 "12 Days of Christmas" Holiday Promotion—Sponsored by the Little Falls Business Association
- 9 Leadership LindyLand Session—8:30 a.m. to 4:30 p.m.—St. Francis Campus**
- 10 Chamber Board of Directors Meeting—11:00 a.m.—Depot**
- 10 Business After Hours - 4:30 p.m. to 6:00 p.m.—US Bank**
- 10 Leadership LindyLand hosting Oasis Share-A-Meal
- 11 GRAA Unplugged, featuring Dennis Warren—7:30 p.m. to 9:30 p.m.—Great River Arts Association
- 11 String Orchestra Christmas Concert—7:00 p.m.—Franciscan Sisters Sacred Heart Chapel
- 12 Cookies with Santa sponsored by West Side Improvement Association—9:00 a.m. to 1:00 p.m.—JC Park Warming House
- 13 St. Francis Community Chorale Concert—2:30 p.m.—Franciscan Sisters Sacred Heart Chapel
- 18 Friday Morning Coffee—7:30 a.m. to 9:00 a.m.—Perkins Restaurant & Bakery**
- 19 Santa at the Chamber—9:00 a.m. to Noon—Depot**
- 21 Holiday Concert—7:30 p.m.—Little Falls Community High School
- 21 Scrooge Night sponsored by Little Falls Business Association—4:00 p.m. to 8:00 p.m.—Participating Businesses
- 25 Merry Christmas



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E-mail: assistance@littlefallsmnchamber.com

Proudly serving Morrison County since 1888

"SUPPORT OUR CHAMBER MEMBERS—THEY SUPPORT OUR COMMUNITY"



December Networking Events

Business After Hours

Thursday, December 10, 2009

4:30 - 6:00 p.m.

at **US Bank**

101 E Broadway, Little Falls

Sponsored by:



Make valuable business and personal connections by joining us for hors d'oeuvres, refreshment and great networking at this well attended event. All Chamber members and their employees are invited to attend. Great chance to start your Holiday shopping!

Friday Morning Coffee

Friday, December 18, 2009

7:30 - 9:00 a.m.

at Perkins Restaurant & Bakery

201 16 St NE, Little Falls

Sponsored by:



Kick off your weekend by joining us for a cup or two of coffee and a donut while making valuable business connections. All Chamber members and their employees are invited to attend. Friday Morning Coffees are the third Friday of each month from 7:30 - 9:00 a.m. Announcements and introductions at 8:15 a.m.

Holiday Events

Free Movie Matinee

Saturday, December 5, 2009

Noon & 2:00 p.m.

at the Falls Cinema, *115 1 St SE*

Film to be announced

Sponsored by:



Santa at the Chamber

Saturday, December 19, 2009

9:00 a.m. - Noon

at the Chamber of Commerce, *200 1 St NW*

City of Lights

November 27, 2009 - January 4, 2010

The Chamber is proud to again flip the switch on the City of Lights in downtown Little Falls. The City of Lights will be on from November 27, 2009 thru January 4, 2010.

Make the most of your Chamber membership **by attending these events!**



Dear Members:

Throughout the year, your Chamber of Commerce holds events that allow for sponsorship. In an effort to allow our members to plan accordingly, we are providing a listing of sponsorship activities for calendar year 2010. Please review the list, make your choices and fax back to the Chamber at 632-2122 or e-mail your choices to ginav@littlefallsmnchamber.com.

Annual Meeting

Date: February 25, 2010

Location: Falls Ballroom

Sponsorship Opportunity:

Corporate Sponsor \$330

Benefits include:

Business logo on invitations, Chamber website, event program and Chamber newsletter indicating your sponsorship. Reserved seating and meals for ten (10) at the Chamber Annual Meeting. Name recognition in the Chamber's Annual Report.

Golf Outing

Date: August 2, 2010

Location: Pine Ridge Golf Club

Sponsorship Opportunity:

Corporate Sponsor \$500

Benefits include:

Business logo inclusion on event promotional materials, Chamber newsletter, Chamber website and professionally designed banner to be displayed at the course during the event. Golf team of four, dinner for four, eight drink tickets, lunch and snacks. Business name listing in Chamber's Annual Report and name recognition to over 150 potential new customers.

Sponsorship Opportunity:

Hole Sponsor \$65

Benefits include:

Your business name will be displayed on a professionally designed sign that will be at your designated sponsorship site the day of the event. Business name inclusion in the Chamber newsletter and Annual Report.

Sporting Clays Event

Date: September 21, 2010

Location: LeBlanc's Rice Creek Hunting & Recreation

Sponsorship Opportunity:

Corporate Sponsor \$240

Benefits include:

Business logo inclusion on event promotional materials, Chamber newsletter, Chamber website and professionally designed banner to be displayed at the course during the event. Team of four, hors d'oeuvres for four and beverages. Business name listing in Chamber's Annual Report.

Sponsorship Opportunity:

Table Sponsor \$270

Benefits include:

Reserved seating and meals for ten. Business name inclusion in event program, Chamber newsletter and Annual Report.

Sponsorship Opportunity:

Hole-in-One Sponsor Cost of insurance

Benefits include:

Business logo inclusion on event promotional materials, Chamber newsletter, Chamber website and professionally designed banner to be displayed at the course during the event. Golf team of four, dinner for four, eight drink tickets, lunch and snacks. Business name listing in Chamber's Annual Report and name recognition to over 150 potential new customers.

Sponsorship Opportunity:

Prize Sponsor Determined by sponsor

Benefits include:

Business logo imprinted items are included in golfer packets. Door prize drawing gifts and registration bag items are acknowledged in the Chamber newsletter.

Sponsorship Opportunity:

Station Sponsor \$65

Benefits include:

Your business name will be displayed on a professionally designed sign that will be at your designated sponsorship site the day of the event. Business name inclusion in the Chamber newsletter and Annual Report.

Leadership LindyLand

Date: October – May

Location: Various sites in Morrison County

Sponsorship Opportunity:

Session sponsor \$150

Benefits include:

Business logo inclusion on all session materials. Opportunity for a 10-minute presentation to the Leadership LindyLand participants on your business. Acknowledgement in the Chamber newsletter, Annual Report and Leadership LindyLand Presenter's Guide.

Sponsorship Opportunity:

Graduation sponsor \$200

Benefits include:

Business logo inclusion on all graduation materials and Chamber website. Acknowledgement in the Chamber newsletter, Annual Report and Leadership LindyLand Presenter's Guide.

Sponsorship Opportunity:

Break sponsor \$30

Benefits include:

Business name inclusion on session materials, Leadership LindyLand Presenter's Guide and Chamber newsletter.

Santa Parade Reception

Date: November 26, 2010

Location: south lawn area of the Chamber (Depot)

Sponsorship Opportunity:

Event sponsor In kind donation

Benefits include:

Business logo and name inclusion acknowledging sponsorship on Chamber website and event promotional materials, Chamber newsletter and Chamber Annual Report. News release acknowledging sponsorship to Little Falls Radio, Morrison County Record, Brainerd Dispatch and St. Cloud Times. Posting of event on community calendar.

Santa at the Depot

Date: December 2010

Location: Chamber of Commerce

Sponsorship Opportunity:

Event sponsor \$200

Benefits include:

Business logo and name inclusion acknowledging sponsorship on Chamber website and event promotional materials, Chamber newsletter and Chamber Annual Report. News release acknowledging sponsorship to Little Falls Radio, Morrison County Record, Brainerd Dispatch, Brainerd Lakes Radio and St. Cloud Times. Posting of event on community calendar.

Holiday Movie Matinee

Date: December 2010

Location: Falls Cinema

Sponsorship Opportunity:

Event sponsor \$300

Benefits include:

Business logo and name inclusion acknowledging sponsorship on Chamber web-site and event promotional materials, Chamber newsletter and Chamber Annual Report. News release acknowledging sponsorship to Little Falls Radio, Morrison County Record, Brainerd Dispatch, Brainerd Lakes Radio and St. Cloud Times. Posting of event on community calendar.

Membership Directory

Date: Annual publication

Sponsorship Opportunity:

Display Ad Prices vary, please call.
Full page, ½ page and ¼ page ads.

Benefits include:

Direct advertising to Chamber members, new businesses and residents in our service area. One thousand copies printed annually.

Newsletter Advertising

Date: Monthly

Sponsorship Opportunity:

Electronic Insert \$25 members
\$15 member non profit organizations

Benefits include:

Direct promotion of product or event to Chamber members and employees.

Newsletter inserts are provided on a first come first paid basis. Insert space may be reserved for up to one year in advance with full payment. Inserts are limited to eight per issue. Call the Chamber for additional information (320) 632-5155.

Sponsorship Opportunity:

Display ad \$50 members
\$25 member non profit organizations

Benefits include:

Display ad space is provided on a first come, first paid basis. Ad space may be reserved up to one year in advance with full payment. Ads are limited to 12 per issue. Advertiser is responsible for copy ready content by the 20th of the month prior to printing. Display ads are to be no larger than a standard business card – 2 x 3 ½ .

Business After Hours

Date: Monthly at the sponsors choosing

Location: Sponsor businesses

Sponsorship Opportunity:

Event Sponsor Beverage and light fare

Benefits include:

Business name and logo included on event promotional materials, Chamber website and business name listing in Chamber newsletter and Annual report. News releases to Little Falls Radio, Morrison County Record, Brainerd Dispatch and St. Cloud Times. Posting of event on community calendar.

Friday Morning Coffee

Date: Third Friday of the Month

Location: Sponsor businesses or Chamber of Commerce

Sponsorship Opportunity:

Event Sponsor Beverage and light fare

Benefits include:

Business name and logo included on event promotional materials, Chamber website and business name listing in Chamber newsletter and Annual report. New releases to Little Falls Radio, Morrison County Record, Brainerd Dispatch and St. Cloud Times. Posting of event on community calendar.



2010 Sponsorship Agreement Form

Please complete this form and return to the Chamber of Commerce, 200 1 St NW, Little Falls MN 56345, fax (320) 632-2122 or email Gina Vetter at ginav@littlefallsmnchamber.com.

Business Name: _____

Contact Name: _____

e-mail address: _____

Phone: _____

Payment in full can be made prior to the first sponsored event either by check or business credit card. We can also invoice you as the event occurs. If paying with credit card contact the Chamber Office (320) 632-5155.

** All prices are subject to change based on changing circumstances occurring throughout the year **

I'd like to sponsor:

Annual Meeting

- Corporate Sponsor \$330
- Table Sponsor \$270

Golf Outing

- Corporate Sponsor \$500
- Hole Sponsor \$65
- Hole-In-One Sponsor, cost of insurance
- Prize Sponsor, cost of item(s) donated

Leadership LindyLand

- Session Sponsor \$150
- Break Sponsor \$30
- Graduation Sponsor \$200

Santa Parade Reception

- Event Sponsor In Kind

Santa at the Depot

- Event Sponsor \$200

Sporting Clays

- Corporate Sponsor \$240
- Station Sponsor \$65

Newsletter

- Electronic inserts \$25 members
\$15 non profit member
- Display Ad \$50 members
\$15 non profit members

Membership Directory

- Contact me for more information

Business After Hours

- Contact me in regards to available dates

Friday Morning Coffee

- Contact me in regards to available dates

We accept Visa and Mastercard

Thank you for sponsoring a Chamber event!



Leadership LindyLand

Dynamic Development
of Community Leaders

Effectively Using Social Media

Everyone talks about it, but is your business successfully leveraging social media like LinkedIn, Twitter and Facebook?

Join us for this information learning session on social media

Thursday, January 21, 2010

Noon – 1:30 p.m.

Morrison County Government Center – *meeting room 1*
213 1 Ave SE, Little Falls

\$14 Leadership LindyLand Alumni (*includes lunch*)

\$16 Chamber Members (*includes lunch*)

We now accept Visa and Mastercard. Register on-line by
visiting our website <http://www.littlefallsmnchamber.com/>

Presented by:

Miranda Anderson, Communication and Events Director
Brainerd Lakes Area Chambers of Commerce

Sponsored by:

Little Falls Area Chamber of Commerce
Leadership LindyLand Curriculum Committee
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