



Dear Members:

Throughout the year, your Chamber of Commerce holds events that allow for sponsorship. In an effort to allow our members to plan accordingly, we are providing a listing of sponsorship activities for calendar year 2010. Please review the list, make your choices and fax back to the Chamber at 632-2122 or e-mail your choices to [ginav@littlefallsmnchamber.com](mailto:ginav@littlefallsmnchamber.com).

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## Annual Meeting

Date: February 25, 2010

Location: Falls Ballroom

Sponsorship Opportunity:

**Corporate Sponsor** \$330

Benefits include:

Business logo on invitations, Chamber website, event program and Chamber newsletter indicating your sponsorship. Reserved seating and meals for ten (10) at the Chamber Annual Meeting. Name recognition in the Chamber's Annual Report.

Sponsorship Opportunity:

**Table Sponsor** \$270

Benefits include:

Reserved seating and meals for ten. Business name inclusion in event program, Chamber newsletter and Annual Report.

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## Golf Outing

Date: August 2, 2010

Location: Pine Ridge Golf Club

Sponsorship Opportunity:

**Corporate Sponsor** \$500

Benefits include:

Business logo inclusion on event promotional materials, Chamber newsletter, Chamber website and professionally designed banner to be displayed at the course during the event. Golf team of four, dinner for four, eight drink tickets, lunch and snacks. Business name listing in Chamber's Annual Report and name recognition to over 150 potential new customers.

Sponsorship Opportunity:

**Hole-in-One Sponsor** Cost of insurance

Benefits include:

Business logo inclusion on event promotional materials, Chamber newsletter, Chamber website and professionally designed banner to be displayed at the course during the event. Golf team of four, dinner for four, eight drink tickets, lunch and snacks. Business name listing in Chamber's Annual Report and name recognition to over 150 potential new customers.

Sponsorship Opportunity:

**Hole Sponsor** \$65

Benefits include:

Your business name will be displayed on a professionally designed sign that will be at your designated sponsorship site the day of the event. Business name inclusion in the Chamber newsletter and Annual Report.

Sponsorship Opportunity:

**Prize Sponsor** Determined by sponsor

Benefits include:

Business logo imprinted items are included in golfer packets. Door prize drawing gifts and registration bag items are acknowledged in the Chamber newsletter.

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## Sporting Clays Event

Date: September 21, 2010

Location: LeBlanc's Rice Creek Hunting & Recreation

Sponsorship Opportunity:

**Corporate Sponsor** \$240

Benefits include:

Business logo inclusion on event promotional materials, Chamber newsletter, Chamber website and professionally designed banner to be displayed at the course during the event. Team of four, hors d'oeuvres for four and beverages. Business name listing in Chamber's Annual Report.

Sponsorship Opportunity:

**Station Sponsor** \$65

Benefits include:

Your business name will be displayed on a professionally designed sign that will be at your designated sponsorship site the day of the event. Business name inclusion in the Chamber newsletter and Annual Report.

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## Leadership LindyLand

Date: October – May

Location: Various sites in Morrison County

Sponsorship Opportunity:

**Session sponsor** \$150

Benefits include:

Business logo inclusion on all session materials. Opportunity for a 10-minute presentation to the Leadership LindyLand participants on your business. Acknowledgement in the Chamber newsletter, Annual Report and Leadership LindyLand Presenter's Guide.

Sponsorship Opportunity:

**Break sponsor** \$30

Benefits include:

Business name inclusion on session materials, Leadership LindyLand Presenter's Guide and Chamber newsletter.

Sponsorship Opportunity:

**Graduation sponsor** \$200

Benefits include:

Business logo inclusion on all graduation materials and Chamber website. Acknowledgement in the Chamber newsletter, Annual Report and Leadership LindyLand Presenter's Guide.

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## Santa Parade Reception

Date: November 26, 2010

Location: south lawn area of the Chamber (Depot)

Sponsorship Opportunity:

**Event sponsor** In kind donation

Benefits include:

Business logo and name inclusion acknowledging sponsorship on Chamber website and event promotional materials, Chamber newsletter and Chamber Annual Report. News release acknowledging sponsorship to Little Falls Radio, Morrison County Record, Brainerd Dispatch and St. Cloud Times. Posting of event on community calendar.

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## Santa at the Depot

Date: December 2010

Location: Chamber of Commerce

Sponsorship Opportunity:

**Event sponsor** \$200

Benefits include:

Business logo and name inclusion acknowledging sponsorship on Chamber website and event promotional materials, Chamber newsletter and Chamber Annual Report. News release acknowledging sponsorship to Little Falls Radio, Morrison County Record, Brainerd Dispatch, Brainerd Lakes Radio and St. Cloud Times. Posting of event on community calendar.

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## Holiday Movie Matinee

Date: December 2010

Location: Falls Cinema

Sponsorship Opportunity:

**Event sponsor** \$300

Benefits include:

Business logo and name inclusion acknowledging sponsorship on Chamber web-site and event promotional materials, Chamber newsletter and Chamber Annual Report. News release acknowledging sponsorship to Little Falls Radio, Morrison County Record, Brainerd Dispatch, Brainerd Lakes Radio and St. Cloud Times. Posting of event on community calendar.

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## Membership Directory

Date: Annual publication

Sponsorship Opportunity:

**Display Ad** Prices vary, please call.  
Full page, ½ page and ¼ page ads.

Benefits include:

Direct advertising to Chamber members, new businesses and residents in our service area. One thousand copies printed annually.

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## Newsletter Advertising

Date: Monthly

Sponsorship Opportunity:

**Electronic Insert** \$25 members  
\$15 member non profit organizations

Sponsorship Opportunity:

**Display ad** \$50 members  
\$25 member non profit organizations

Benefits include:

Direct promotion of product or event to Chamber members and employees.

Newsletter inserts are provided on a first come first paid basis. Insert space may be reserved for up to one year in advance with full payment. Inserts are limited to eight per issue. Call the Chamber for additional information (320) 632-5155.

Benefits include:

Display ad space is provided on a first come, first paid basis. Ad space may be reserved up to one year in advance with full payment. Ads are limited to 12 per issue. Advertiser is responsible for copy ready content by the 20<sup>th</sup> of the month prior to printing. Display ads are to be no larger than a standard business card – 2 x 3 ½

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## Business After Hours

Date: Monthly at the sponsors choosing

Location: Sponsor businesses

Sponsorship Opportunity:

**Event Sponsor** Beverage and light fare

Benefits include:

Business name and logo included on event promotional materials, Chamber website and business name listing in Chamber newsletter and Annual report. News releases to Little Falls Radio, Morrison County Record, Brainerd Dispatch and St. Cloud Times. Posting of event on community calendar.

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## Friday Morning Coffee

Date: Third Friday of the Month

Location: Sponsor businesses or Chamber of Commerce

Sponsorship Opportunity:

**Event Sponsor** Beverage and light fare

Benefits include:

Business name and logo included on event promotional materials, Chamber website and business name listing in Chamber newsletter and Annual report. News releases to Little Falls Radio, Morrison County Record, Brainerd Dispatch and St. Cloud Times. Posting of event on community calendar.

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## 2010 Sponsorship Agreement Form

Please complete this form and return to the Chamber of Commerce, 200 1 St NW, Little Falls MN 56345, fax (320) 632-2122 or email Gina Vetter at ginav@littlefallsmnchamber.com.

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**e-mail address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

Payment in full can be made prior to the first sponsored event either by check or business credit card. We can also invoice you as the event occurs. If paying with credit card contact the Chamber Office (320) 632-5155.

\*\* All prices are subject to change based on changing circumstances occurring throughout the year \*\*

I'd like to sponsor:

### Annual Meeting

- Corporate Sponsor \$330
- Table Sponsor \$270

### Sporting Clays

- Corporate Sponsor \$240
- Station Sponsor \$65

### Golf Outing

- Corporate Sponsor \$500
- Hole Sponsor \$65
- Hole-In-One Sponsor, cost of insurance
- Prize Sponsor, cost of item(s) donated

### Newsletter

- Electronic inserts \$25 members  
\$15 non profit member
- Display Ad \$50 members  
\$15 non profit members

### Leadership LindyLand

- Session Sponsor \$150
- Break Sponsor \$30
- Graduation Sponsor \$200

### Membership Directory

- Contact me for more information

### Santa Parade Reception

- Event Sponsor In Kind

### Business After Hours

- Contact me in regards to available dates

### Santa at the Depot

- Event Sponsor \$200

### Friday Morning Coffee

- Contact me in regards to available dates

*We accept Visa & Mastercard*

# Thank you for sponsoring a Chamber event!